

Purpose Statement:

I exist to inspire and empower, by listening, understanding and engaging with every individual I encounter.

When I first started formulating my purpose statement, I asked myself what I am passionate about. The first thing that popped into my head was people. For as long as I can remember, I have been passionate about communicating and conversing with different people. While I enjoy communicating with individuals who may share similar interests as myself, some of my most profound experiences and conversations have been with individuals who are not like-minded.

When I dove deeper into these profound conversations with diverse individuals, I had to evaluate what skills I brought to the table to make the conversation as memorable for them as it was for myself. I found that by simply listening, understanding, and engaging with people with different backgrounds, these people were more motivated, empowered, and confident in their own opinions. They also felt reassured that their voices were genuinely heard and mattered. By positioning myself as an ally to these diverse people, all parties left the conversation leaving more inspired and empowered. They were sure that their voices were heard and that their opinions mattered. From these powerful conversations with individuals who do not share the same values or opinions as me, I realized that my passion is people and that my skills are my ability to listen, understand and engage with every person I encounter.

Core Values:

I am universally inclusive: As a minority individual, I have experienced how societal biases alienate minority individuals. Through this understanding, I aim to value and include all individuals, regardless of their demographics, as the greatest and most abstract insights often come from people with different backgrounds and life experiences.

I am unequivocally kind: Kindness is a virtue that cannot be overstated. By maintaining a friendly and approachable persona, kindness is a tool that all individuals embrace and respond to. When having conversations with diverse individuals, kindness and understanding is a tool that ensures all parties remain engaged and respected throughout our interaction.

I am unwaveringly resilient: Life is a journey of trials and tribulations. While failure is inevitable, I have an unshakeable drive to overcome obstacles and accomplish my goals.

I am undeniably moral: I aim to do the right thing, even when no one is watching. Whether I'm interacting with my peers, solving problems or living day-to-day life, unwavering integrity is a cornerstone of who I am.

Having conversations with people who do not share the same experiences or perspectives as yourself can be challenging. In this sense, an unwavering resilience is needed when holding controversial discussions with various peoples. Inclusivity of all demographics ensures that no individual or minority party feels overlooked or inferior. Kindness is a tool that ensures that all parties involved in the conversation feel safe, secure and valued. Meanwhile, morality is a fundamental aspect of who I am, that helps me dictate right and wrong while always keeping an open mind, something that is essential in a society with so many preconceived notions and biases.

DEI Commitment

Diversity defines me. The goal of my brand is to connect with diverse peoples from all walks of life. I am committed to presenting an inclusive persona, which welcomes and values all peoples and all opinions, regardless of demographic differences. While life experiences or opinions that contradict personal beliefs can be intimidating, I believe that these varying perspectives provide valuable insights that a majority individual or heterogenous community could not conclude. For this reason, my personal brand is dedicated to listening, understanding and engaging with individuals that are just as diverse as the world we live in. In doing this, my brand will develop a newfound appreciation and deeper worldly understanding of the matters and events that mean the most to minority individuals. While inclusivity, kindness, resilience and morality are all attributes that all individuals should practice, my ability to use these attributes to appear as an approachable and understanding individual will benefit me not only when communicating with the public in the professional world, but also in my personal relationships.

Diversity in my professional and personal life is essential. As a multiracial, minority individual, I have experienced racism firsthand. Due to these experiences, diversity and inclusion are foundational elements of my personal brand. I know that in today's America, not all voices are created equal. I am determined to share and listen to the voices that are not being heard. To be an open-minded individual, I believe that the more perspectives, the more experiences and the more voices you hear leads to greater universal understanding and appreciation of different cultures. With increased cultural appreciation and understanding, I will be able to communicate with a wider audience while also communicating more effectively with minority individuals.

Reflection:

I believe that my ability to communicate effectively with a diverse group of people is a skill that is essential to have in the workforce. Our country is currently in a state where minorities are overlooked and even abused. As a minority member, I believe that it is my duty to utilise my love of communicating and conversing with people to have conversations with any individual or public that feels they are undervalued or overlooked. People are tired of having their voices silenced, so I plan to listen, understand and engage people in conversation to ensure that they feel heard and empowered. Meanwhile, being an Asian-American, I am well familiar with unequal representation and diversity. I know that minority individuals' voices are overlooked and not valued as equal to those with white privilege, and this enrages me. I struggle to cope with the fact that this might mean that my voice and opinion are undervalued and overlooked. While I will not alienate the majority from my conversations, I strive to hold conversations with other minority individuals, hearing their opinions and insights, as these are the people that are most often overlooked and least often heard. As I continue to converse with individuals throughout my personal and professional career, I am sure that the vast archive of conversations that I will participate in, as well as the diverse and varying perspectives I will encounter, will help empower and inspire other minority individuals as they see that their voices and opinions matter.